



GUIDE

# Trade Show Guide for **Economic Development Organizations** 2024-2025



RESEARCHFDI



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# Trade Show Guide

## How to get the most from your trade show investment

There are several good reasons for adding trade shows to your EDO's investment attraction strategy, even if your organization has been performing well without them. Participating in a domestic or international trade event can help you uncover new business recruitment opportunities and raise your location's profile with potential investors.

This guide will help you explore these possibilities and provide a calendar of trade show events suitable for economic development and investment attraction professionals. Whether you're an experienced economic developer or an aspiring one, we invite you to explore our trade show guide to discover the top trade shows recommended by ResearchFDI for investment attraction purposes.

Contact us today to learn more about how our lead-generation services can elevate your trade show experience and accelerate your economic development efforts.

# Benefits of trade shows

Trade show participation offers significant benefits for economic development and investment attraction agencies, as it provides an excellent platform for showcasing their region's unique assets and investment opportunities. EDO's can directly engage with potential investors, fostering relationships and promoting their region's competitive advantages.

Trade show participation is a crucial component of investment attraction agencies' efforts to drive economic growth and development in their respective regions.

**01**

## **New Leads**

Generating investment leads, which can help organizations identify new business recruitment opportunities

**02**

## **Networking**

Meeting with numerous potential investors or partners in just a few days

**03**

## **Increased Visibility**

Make your location more visible to your domestic and foreign target markets

**04**

## **Brand Recognition**

Strengthen your location's brand domestically and internationally

**05**

## **Market Research**

Carry out international and/or domestic market research to learn more about target sector trends and improve your EDO's offering.

**06**

## **Competition Research**

Checking out the competition, which can help EDO's stay informed about investment attraction trends and improve their offerings

# Identifying & evaluating shows

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Looking for the right trade show begins with your target industry's trade associations, since many of these keep track of the year's shows and can provide information about them.

Trade publications for your target sector can also be useful, as can chambers of commerce, convention centres and visitors' bureaus. Online research is invaluable as well, since there are so many websites now dedicated to the trade show industry.

As you evaluate the possible worth of a show, ask yourself how this particular event fits into your overall investment attraction plan and into your current marketing strategy. This fit will be partly determined by the kind of show you're considering, which will usually fall into one of these categories:

- » **Major trade shows for a specialized audience**  
These shows are devoted to a specific industrial sector (such as automobiles) or a market (such as health care). Many are international and draw large numbers of senior executives who can make important sales decisions.
- » **Major trade shows for a general audience**  
These large shows, which may be international, national or regional in scope, showcase all kinds of goods and services. Because they attract a general audience that includes both consumers and businesses, they may be less suitable for your organization than more specialized shows.
- » **Secondary trade shows**  
Less prominent than the major shows, these can still be important to their sectors or markets at both the international or national levels. They are often highly specialized and are usually open to business participants only. For EDO's that aren't quite ready for one of the major shows, these events can be a good investment.
- » **Consumer trade shows**  
These shows are for the public at large. Some are general, while others are devoted to particular audience interests, such as home shows or sports shows. EDO's that concentrate primarily on carrying out market research might find these shows suitable; otherwise, one of the other three types is likely a better bet.





# Factors to consider when evaluating the viability of a show

A show will be more likely to reward you if it attracts large numbers of top executives –the people who make major decisions for their companies and who aren't likely to be second-guessed by head office.

To find out if a show attracts these individuals, ask the show organizers for a demographic profile of the attendees at past shows and examine it carefully.

- » **The importance of the show to your region's target industry and market**
- » **The costs of participating in the show**
- » **The expertise and track record of the show's organizers**
- » **The catchment area of the show (national, regional or international)**
- » **The amenities provided**
- » **The business demographics of the audience, such as the presence of target groups with decision-making power**

# Setting Objectives

Having clearly defined objectives will help you create your budget, prepare a marketing plan for the show, plan your on-site activities, follow up show-generated leads and, eventually, decide whether the show was worth what you put into it. Having precise objectives will also reduce the temptation to spread yourself too thin and will help you limit your activities to what you can realistically afford.

The objectives of a trade show should be closely related to the expected benefits and should be designed to maximize them. For example, you could participate in a show in order to:



**Introduce your organization, and services to new markets, including international ones**

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**Increase awareness of your location**

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**Find investment leads**

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**Meet with companies/investors already present in your region**

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**Raise your location's profile and generate positive publicity**

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**Find out about new products and technologies that could provide new investment opportunities for your region**

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**Undertake competitor research**



# Maximize your Trade Show Impact

Our team of seasoned professionals will be your secret weapon at trade shows, using advanced lead-generation techniques to identify and engage with key decision-makers and potential investors.

With our services, you'll be able to:

## Showcase your region's unique assets



We'll collaborate with you to create captivating and informative promotional materials that highlights your region's strengths and investment opportunities, drawing the attention of high-level executives.

[Learn more about our Economic Development Marketing Services](#)

## Connect with the right people



Our targeted approach ensures you meet the most relevant and high-potential attendees, maximizing the value of your trade show experience.

[Learn more about our Lead Generation Services](#)

## Nurture your leads



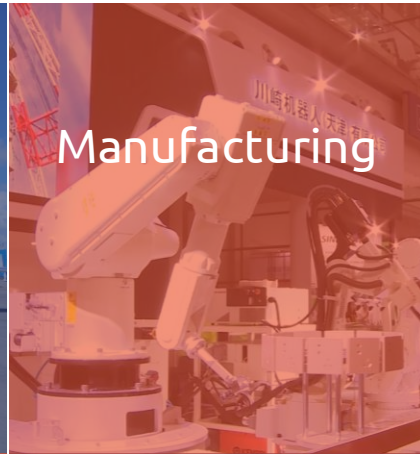
We'll provide you with a comprehensive lead management system, allowing you to track and follow up with your contacts, turning leads into long-term relationships and successful investments..

[Learn more about our Economic Development Marketing Services](#)

# Covered Industries



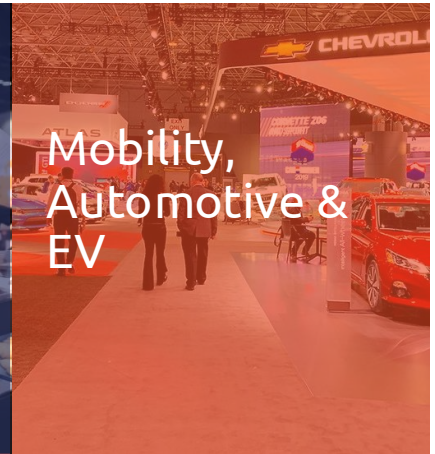
Aerospace & Aviation



Manufacturing



Food Processing & Packaging



Mobility, Automotive & EV



Energy, Utility & Resources



Farming & Agriculture



Biotech, Healthcare & Life Science







# Aerospace & Aviation Trade Shows

2024 - 2025

TRADE SHOW CALENDAR

# Aerospace Trade Shows

## Calendar

# 2024 - 2025



October 22 – 24, 2024

Las Vegas, NV

1,100 Exhibitors

[EVENT WEBSITE](#)



October 23 – 24, 2024

Barcelona, Spain

450 Exhibitors

[EVENT WEBSITE](#)



March 10 – 13, 2025

Dallas, TX

650 Exhibitors

[EVENT WEBSITE](#)



March 25 - 27, 2025

Montreal, QC

800 Exhibitors

[EVENT WEBSITE](#)



March 25 - 28, 2025

Melbourne, Aus

800 Exhibitors

[EVENT WEBSITE](#)



April 8 – 10, 2025

Atlanta, GA

800 Exhibitors

[EVENT WEBSITE](#)



May 19 – 22, 2025

Houston, TX

600 Exhibitors

[EVENT WEBSITE](#)



June 16 – 22, 2025

Paris, France

2,100 Exhibitors

[EVENT WEBSITE](#)



# Aerospace & Aviation

## National Business Aviation Association



October 22 – 24, 2024



Las Vegas, NV



1,100 Exhibitors



[WEBSITE](#)

National Business Aviation Association (NBAA) is the leading organization for companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. Immerse yourself in the world of business aircraft. View fixed-wing aircraft of all sizes – from single-engine airplanes and turboprops to long-range jets. See today's helicopters and tomorrow's advanced air mobility (AAM) aircraft. NBAA-BACE is the biggest and most productive event of the year for business aviation.

# Aerospace & Aviation

## MRO Europe



October 23 – 24, 2024



Barcelona, Spain



450 Exhibitors



[WEBSITE](#)

MRO Europe is the leading event in the region for the commercial aviation aftermarket, combining a senior level conference and international exhibition. Over 450+ solution providers exhibit at the show, attracting over 10,000 attendees representing airlines, lessors, MROs, OEMs, suppliers and industry experts. MRO Europe next takes place in Barcelona on October 22-24, 2024

Aerospace & Aviation

# Verticon (Formerly HAI-Heli Expo)



March 10 – 13, 2025



Dallas, TX



650 Exhibitors



[WEBSITE](#)

VERTICON is the world's largest trade show dedicated to the helicopter industry. With more than 600 exhibitors, the show floor spans the Kay Bailey Hutchison Convention Center Dallas and features everything you need to keep your aviation business running—from manufacturers to suppliers to service providers.

Aerospace & Aviation

# Aeromart Montreal



March 25 – 27, 2025



Montreal, QC



800 Exhibitors



[WEBSITE](#)

Constantly evolving to meet industry demands and unlike other typical aerospace events, AEROMART connects OEMs and their Tier 1 & 2 suppliers with manufacturers and service providers from both civil and defense aviation, through a series of individually tailored, B2B meetings.



Aerospace & Aviation

# Australian International Airshow



March 25 – 28, 2025



Melbourne, Australia



800 Exhibitors



[WEBSITE](#)

The Avalon Australian International Airshow is a global business, defence and aviation event, attracting senior aerospace, defence and civil aviation industry, military and government decision-makers from around the world. Incorporating an international industry exhibition, aircraft static displays, specialist conference program, VIP delegation to business engagement, networking, careers and skills pathways education and weekend public airshow spectacular, Avalon is the largest event of its kind in the southern hemisphere.

Aerospace & Aviation

# Aviation Week MRO Americas



April 8 – 10, 2025



Atlanta, GA



800 Exhibitors



[WEBSITE](#)



Bringing together 17,000+ industry professionals, MRO Americas is the leading MRO event in the industry and world-renowned opportunity to connect with the entire aviation aftermarket. The three-day exhibition features nearly 1000 exhibitors from around the world, representing all levels of the airline supply chain.



Aerospace & Aviation

# AUVSI Xponential



May 19 - 22, 2025



Houston, TX



600 Exhibitors



[WEBSITE](#)

At XPONENTIAL, more than 7,500 of the world's top experts in autonomous technology come together to change the course of human progress. XPONENTIAL is a yearly gathering of global leaders and end users in the uncrewed systems and robotics industry. Founded on the belief that cross-pollination drives innovation, it features opportunities to connect and problem-solve with experts across markets and domains.

Aerospace & Aviation

# International Paris Air Show



June 16 – 22, 2025



Paris, France



2,100 Exhibitors



[WEBSITE](#)

For over a century, the International Paris Air Show at Le Bourget has been the prime meeting place for the global aerospace industry. Each new edition promises to be a fascinating epic. From intrepid pioneers to cutting-edge technologies, this show is where innovation takes flight, dreams soar, and the future is shaped. Join us for a week of discoveries, partnerships, and bold experiences.



# Manufacturing Trade Shows

2024 - 2025

TRADE SHOW CALENDAR

# Manufacturing Trade Shows

## Calendar

# 2024



September 3 – 6, 2024

Hamburg, Germany

2,200 Exhibitors

[EVENT WEBSITE](#)



September 9 – 12, 2024

San Diego, CA

500 Exhibitors

[EVENT WEBSITE](#)



September 9 – 14, 2024

Chicago, IL

1,800 Exhibitors

[EVENT WEBSITE](#)



September 10 – 14, 2024

Stuttgart, Germany

1,350 Exhibitors

[EVENT WEBSITE](#)



October 15 – 17, 2024

Orlando, FL

1,500 Exhibitors

[EVENT WEBSITE](#)



October 22 – 25, 2024

Dusseldorf, Germany

1,200 Exhibitors

[EVENT WEBSITE](#)



October 22 – 25, 2024

Hannover, Germany

1,500 Exhibitors

[EVENT WEBSITE](#)



November 12 – 15, 2024

Munich, Germany

2,100 Exhibitors

[EVENT WEBSITE](#)

# Manufacturing Trade Shows

## Calendar

# 2025



February 4 – 6, 2025

Anaheim, CA

1,600 Exhibitors

[EVENT WEBSITE](#)



February 10 – 12, 2025

Orlando, FL

1,800 Exhibitors

[EVENT WEBSITE](#)



March 4 – 6, 2025

Paris, France

1,200 Exhibitors

[EVENT WEBSITE](#)



March 17 – 20, 2025

Chicago, IL

1,100 Exhibitors

[EVENT WEBSITE](#)



March 18 – 20, 2025

Las Vegas, NV

2,600 Exhibitors

[EVENT WEBSITE](#)



March 31 – April 4, 2025

Hannover, Germany

5,000 Exhibitors

[EVENT WEBSITE](#)



April 7 – 13, 2025

Munich, Germany

3,000 Exhibitors

[EVENT WEBSITE](#)



May 12 – 15, 2025

Detroit, MI

800 Exhibitors

[EVENT WEBSITE](#)



October 8 – 15, 2025

Dusseldorf, Germany

3,000 Exhibitors

[EVENT WEBSITE](#)



# Manufacturing SMM - Shipbuilding, Machinery & Marine Technology



September 3 – 6, 2024



Hamburg, Germany



2,200 Exhibitors



[WEBSITE](#)

As the world's leading trade fair and conference event for the maritime industry, SMM 2024 will bring together about 40,000 participants from over 120 countries and serve as a unique platform for business, the exchange of ideas and cooperation.



# Manufacturing CAMX - Composites and Advanced Materials Expo



September 9 – 12, 2024



San Diego, CA



500 Exhibitors



[WEBSITE](#)

CAMX – the Composites and Advanced Materials Expo – is the largest, most comprehensive composites and advanced materials event in North America. With a robust education program and an expansive exhibit hall with hundreds of manufacturers, distributors, and suppliers, CAMX delivers a unique experience and unrivaled opportunities.

# Manufacturing International Manufacturing Technology Show (IMTS)



September 9 – 14, 2024



Chicago, IL



1,800 Exhibitors



[WEBSITE](#)

IMTS 2024 is where the creators, the builders, the sellers, and the drivers of manufacturing technology come to connect, be inspired, and find solutions. From around the globe, the industry gathers to discover the latest in innovations and technologies changing our future through advanced and traditional manufacturing, robotics, automation, and digital transformation.

# Manufacturing AMB - Int'l Exhibition for Metalworking



September 10 – 14, 2024



Stuttgart, Germany



1,350 Exhibitors



[WEBSITE](#)

Every two years since 1982, AMB has presented the highlights of the international metalworking industry. It focuses on products, technologies, innovations, services and concepts for people who are passionate about metalworking. This makes it a marketplace, training and networking platform all in one. Whether you are visitor or exhibitor - over the years, AMB has become one of the most important events of the industry.

# Manufacturing Fabtech International



October 15 – 17, 2024



Orlando, FL



1,500 Exhibitors



[WEBSITE](#)

FABTECH heads to Orange County Convention Center, October 15-17, 2024, and provides a convenient 'one-stop shop' venue where you can meet with 1,500+ world-class suppliers, discover innovative solutions, and find the tools to improve productivity and increase profits. There is no better opportunity to network, share knowledge and explore the latest technology.



# Manufacturing Glasstec



October 22 – 25, 2024



Dusseldorf, Germany



1,200 Exhibitors



[WEBSITE](#)

At this top-class conference, solutions to the current challenges facing the glass industry will be presented and discussed by experts. glasstec sets new standards in every respect. Experience the innovation strength of made of glass, with a focus on the top growth markets in the industry.

## Manufacturing EuroBLECH Hannover



October 22 – 25, 2024



Hannover, Germany



1,500 Exhibitors



[WEBSITE](#)

EuroBLECH is specifically targeted to the sheet metal working industry, featuring a global audience of visitors ready to invest and demonstrating a clear focus on technological excellence. In the current environment of volatile markets, it is thus the platform for international manufacturers and suppliers to the sheet metal working industry.



## Manufacturing electronica



November 12 – 15, 2024



Munich, Germany



2,100 Exhibitors



[WEBSITE](#)

Every two years, the world of electronics flocks to electronica in Munich. As a world-leading trade fair, it presents the entire range of technologies, products and solutions for electronics, and provides deep insights into the latest research and application trends at practice-oriented forums and first-class conferences. 2,140 international exhibitors and around 70,000 visitors from 100 countries, as well as a globe-spanning electronics network make electronica the most important meeting point and source of inspiration for the electronics industry.

## Manufacturing IME West



February 4 – 6, 2025



Anaheim, CA



1,600 Exhibitors



[WEBSITE](#)

# IME West



Featuring five distinct show brands across the manufacturing industry, this international advanced manufacturing event serves as a meeting ground for companies spanning the medtech, automation, packaging, design & manufacturing, and plastics sectors.

## Manufacturing AHR Expo



February 10 – 12, 2025



Orlando, FL



1,800 Exhibitors



[WEBSITE](#)

The AHR Expo brings together manufacturers & suppliers of all sizes & specialties to share ideas and showcase the future of HVACR technology. It's the industry's best place for OEMs, engineers, contractors, facility operators, architects, educators, and other professionals to experience everything new in HVACR.

## Manufacturing JEC World



March 4 – 6, 2025



Paris, France



1,200 Exhibitors



[WEBSITE](#)

# JEC WORLD

JEC World gathers the whole value chain of the composite materials industry in Paris (France) every year and is “the place to be” for composites professionals from all over the world. The event brings together not only all major global companies, but also innovative startups in the field of composites and advanced materials, experts, academics, scientists, and R&D leaders.

## Manufacturing Promat



March 17 – 20, 2025



Chicago, IL



1,100 Exhibitors



[WEBSITE](#)

MHI, the nation's largest material handling, logistics and supply chain association, works to deliver the latest knowledge, the strongest connections, powerful industry leadership, and the best market access for manufacturing and supply chain professionals.



# Manufacturing National Hardware Show



March 18 – 20, 2025



Las Vegas, NV



2,600 Exhibitors



[WEBSITE](#)

Experience the reimagined National Hardware Show! Home centers, independent retailers, online retailers, wholesalers, distributors, and everyone in between attend NHS to discover the newest products, innovations and trends that are shaping the future of the home improvement and DIY industry.

## Manufacturing Hannover Messe



March 31 – April 4, 2025



Hannover, Germany



5,000 Exhibitors



[WEBSITE](#)



More than 130,000 visitors from 150 countries, 4,000 exhibiting companies, 300 startups and over 300 economic and political delegations from all over the world, HANNOVER MESSE impressively demonstrated its ability to internationally synthesize the best of technology innovations, business trade fair and economic and political agenda-setting. From solutions such as the automation of entire production plants, the voice control of machines using AI, the efficient use of hydrogen in industry to the use of software to record and reduce the carbon footprint, HANNOVER MESSE offered a comprehensive picture of the technological opportunities for the industry of today and tomorrow.

## Manufacturing Bauma



April 7 – 13, 2025



Munich, Germany



3,000 Exhibitors



[WEBSITE](#)

# bauma

Bauma is the World's Leading Trade Fair for Construction Machinery, Building Material Machines, Mining Machines, Construction Vehicles and Construction Equipment.



# Manufacturing Automate



May 12 – 15, 2025



Detroit, MI



800 Exhibitors



[WEBSITE](#)

Automate is the premier robotics and automation event in North America. Get in front of more than 30,000 decision-makers from 100+ countries, spanning 40+ industries. With over 800 exhibitors, the show floor hosts leading automation solutions from around the world. You'll find everything from robotics to vision to motion control, AI and more.

## Manufacturing K Show



The World's No. 1  
Trade Fair for  
Plastics and Rubber

8-15 October 2025  
Düsseldorf, Germany



October 8 – 15, 2025



Dusseldorf, Germany



3,000 Exhibitors



[WEBSITE](#)

K is considered the leading international trade fair in the plastics and rubber industry. Each time, the event attracts a large number of professionals from production, processing and related sectors such as mechanical engineering, the automotive industry, electronics, medical technology, the packaging industry and the construction industry from all over the world to find out about the latest innovations and make valuable contacts. A wide range of products and services in the fields of machinery, equipment, raw materials and measuring technology will be presented.





# Food Processing & Packaging Trade Shows

2024-2025

TRADE SHOW CALENDAR

# Food Processing & Packaging Trade Shows

## 2024-2025

### Calendar



October 28 – 31, 2024	Las Vegas, NV	1,400 Exhibitors	<a href="#">EVENT WEBSITE</a>
November 3 – 6, 2024	Chicago, IL	2,500 Exhibitors	<a href="#">EVENT WEBSITE</a>
November 17 – 19, 2024	Chicago, IL	1,100 Exhibitors	<a href="#">EVENT WEBSITE</a>
November 26 – 28, 2024	Nuremberg, Germany	1,400 Exhibitors	<a href="#">EVENT WEBSITE</a>
January 28 – 30, 2025	Atlanta, GA	1,400 Exhibitors	<a href="#">EVENT WEBSITE</a>
March 4 – 6, 2025	Rennes, France	1,400 Exhibitors	<a href="#">EVENT WEBSITE</a>
March 4 – 8, 2025	Anaheim, CA	2,200 Exhibitors	<a href="#">EVENT WEBSITE</a>
March 16 – 18, 2025	Boston, MA	1,000 Exhibitors	<a href="#">EVENT WEBSITE</a>
May 27 – 30, 2025	Milan, Italy	1,500 Exhibitors	<a href="#">EVENT WEBSITE</a>
September 29 – October 1, 2025	Las Vegas, NV	2,300 Exhibitors	<a href="#">EVENT WEBSITE</a>
October 4 – 10, 2025	Cologne, Germany	3,000 Exhibitors	<a href="#">EVENT WEBSITE</a>

## Food Processing & Packaging SupplySide West

# SupplySide<sup>®</sup> WEST



October 28 – 31, 2024



Las Vegas, NV



1,400 Exhibitors



[WEBSITE](#)

SupplySide West and Food ingredients North America is the premier gathering of health & nutrition professionals bringing together buyers and suppliers from throughout the industry. SupplySide events are all about the science and strategy around the development of finished products driving the global business economy.

# Food Processing & Packaging PackExpo International



November 3 – 6, 2024



Chicago, IL



2,500 Exhibitors



[WEBSITE](#)



Bringing together 45,000 attendees and 2,500 exhibiting companies with packaging and processing solutions for 40+ vertical markets, PACK EXPO International will be the largest packaging and processing show of 2024.



## Food Processing & Packaging Private Label Manufacturers Assn.

# PLMA<sup>®</sup>



November 17 – 19, 2024



Chicago, IL



1,100 Exhibitors



[WEBSITE](#)

The largest trade show of its kind, PLMA provides an exclusive venue to discover the latest food and non-food CPGs, ingredients, flavors, fragrances, packaging, and supplier trends in the store brand industry.



## Food Processing & Packaging BrauBeviale

# Brau<sup>'24</sup> Beviale



November 26 – 28, 2024



Nuremberg, Germany



1,400 Exhibitors



[WEBSITE](#)

BrauBeviale, Nuremberg, Germany, is an annual trade fair that gathers brewers, wineries, and distilleries to present their distinct tastes for the international audience to explore. Suppliers will be presenting their products, solutions and services along the entire beverage production process chain – from raw materials to bottling, packaging and marketing at the point of sale.

# Food Processing & Packaging International Production & Processing Expo



January 28 – 30, 2025



Atlanta, GA



1,400 Exhibitors



[WEBSITE](#)

The International Production & Processing Expo is the world's largest annual poultry and egg, meat and animal food industry event of its kind. A wide range of domestic and international decision-makers attend this annual event to find solutions for their business and network with industry colleagues.

## Food Processing & Packaging CFIA - Food Industry Trade Show



March 4 – 6, 2025



Rennes, France



1,400 Exhibitors



[WEBSITE](#)



The CFIA is the most important professional trade show of the agrofood sector, it gathers suppliers and providers of this industry's services. The trade show is organized in relation to three themes: "equipment and processes", "packing and conditioning" and "ingredients and PAI".

# Food Processing & Packaging Natural Products Expo West



March 4 – 8, 2025



Anaheim, CA

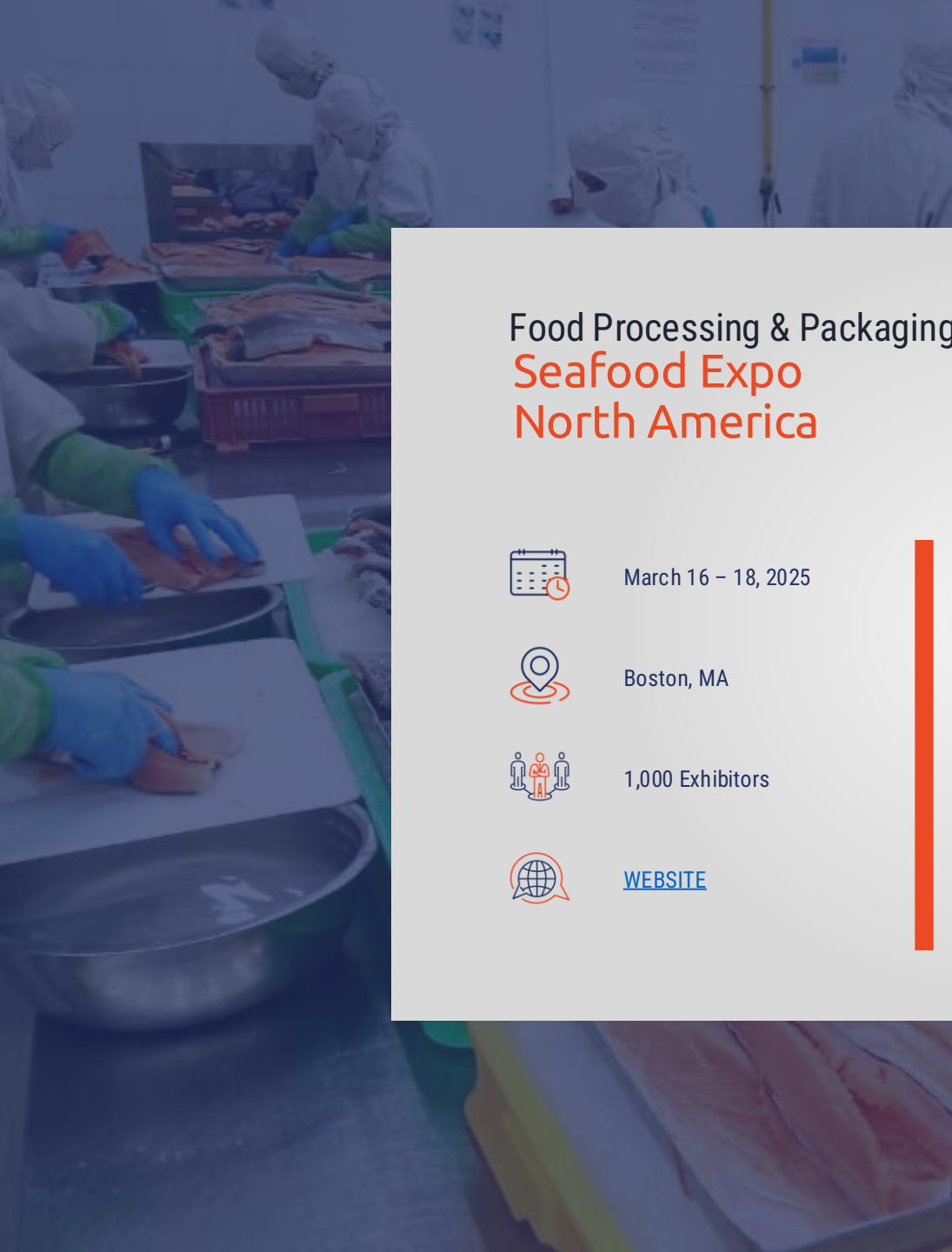


2,200 Exhibitors



[WEBSITE](#)

Natural Products Expo West has proven itself to be the best place to reach natural, organic and healthy lifestyle buyers. This is your chance to get face-to-face time with retailers, distributors, health practitioners and food service professionals.



## Food Processing & Packaging Seafood Expo North America



**Seafood Expo**  
NORTH AMERICA



March 16 – 18, 2025



Boston, MA



1,000 Exhibitors



[WEBSITE](#)

At Seafood Expo North America/Seafood Processing North America, the 2025 conference program will feature more than 30 educational sessions, presented by top seafood industry experts. Attendees will take away engaging and practical information covering the most important and timely issues relevant to today's seafood business environment.



## Food Processing & Packaging IPACK-IMA



May 27 – 30, 2025



Milan, Italy



1,500 Exhibitors



[WEBSITE](#)

The international trade fair dedicated to processing and packaging, materials and technologies for the food and non-food world, returns for the next edition in 2025. A standard of excellence, an exclusive showcase for industry professionals who wants to keep up to date and discover new products and trends in advance.

## Food Processing & Packaging Pack Expo Las Vegas



September 29 - October 1,  
2025



Las Vegas ,NV



2,300 Exhibitors



[WEBSITE](#)

PACK EXPO Las Vegas, the largest packaging and processing show of 2025, will connect you to end users from all kinds of Consumer Packaged Goods (CPG) and life sciences companies, every vertical industry and region of the world. Picture over 30,000 packaging and processing industry professionals under one roof.

## Food Processing & Packaging Anuga Foodtec



October 4 – 10, 2025



Cologne, Germany



3,000 Exhibitors



[WEBSITE](#)

Anuga FoodTec is the only trade fair in the world which covers the entire spectrum of food production – from processing to packaging and storage. And this covering all food industries. It is the most important industry meeting point as the figures of 2024 once again impressively demonstrate: With 7,590 exhibitors and about 170,000 visitors.





# Mobility, Automotive & EV Trade Shows

2024-2025

TRADE SHOW CALENDAR

# Mobility & EV Trade Shows

## Calendar

# 2024-2025

**automechanika**  
FRANKFURT



THE **BAITERY** SHOW  
NORTH AMERICA

**TOMORROW.**  
**MOBILITY**



THE **BAITERY** SHOW  
EUROPE



September 24 – 27, 2024

September 24 – 27, 2024

October 7 – 10, 2024

November 5 – 7, 2024

March 27 – 29, 2025

June 3 – 5, 2025



Berlin, Germany

Berlin, Germany

Novi, Michigan

Barcelona, Spain

Louisville, KY

Stuttgart, Germany



2,700 Exhibitors

2,700 Exhibitors

1,150 Exhibitors

1,100 Exhibitors

900 Exhibitors

1,100 Exhibitors



[EVENT WEBSITE](#)

[EVENT WEBSITE](#)

[EVENT WEBSITE](#)

[EVENT WEBSITE](#)

[EVENT WEBSITE](#)

[EVENT WEBSITE](#)



# Automotive Automechanika Frankfurt



September 10 – 14, 2024



Frankfurt, Germany



1,500 Exhibitors



[WEBSITE](#)

**automechanika**  
FRANKFURT

Get connected with the future of the automotive service industry at the leading trade fair Automechanika Frankfurt. As an international meeting place for the industry, dealership trade and maintenance and repair segment, it provides a major platform for business and technological knowledge transfer.

# Automotive InnoTrans



September 24 – 27, 2024



Berlin, Germany



2,700 Exhibitors



[WEBSITE](#)



InnoTrans is the leading international trade fair for transport technology, which takes place every two years in Berlin. Sub-divided into the five trade fair segments Railway Technology, Railway Infrastructure, Public Transport, Interiors and Tunnel Construction, InnoTrans occupies all 42 halls available at Berlin Exhibition Grounds.

Automotive

# The Battery Show North America

THE **BATTERY** SHOW  
NORTH AMERICA

 **electric  
& hybrid** | north  
america  
vehicle technology expo



October 7 – 10, 2024



Novi, MI



1,150 Exhibitors



[WEBSITE](#)

Meet battery manufacturers, suppliers, engineers, thought leaders and decision-makers for a conference and battery tech expo focused on the latest developments in the advanced battery and automotive industries. More than 1,150 suppliers showcase products representing the entire supply chain.

# Automotive Tomorrow Mobility



November 5 – 7, 2024



Barcelona, Spain



1,100 Exhibitors



[WEBSITE](#)

**TOMORROW.  
MOBILITY**  
WORLD CONGRESS

Each year, Tomorrow.Mobility World Congress convenes executives, government leaders, researchers, entrepreneurs, and technical experts from across the international mobility sector. This is the unparalleled platform for discussing zero-emission, connected, cooperative, and automated mobility models, championing more efficient ways to get around our streets and helping us to move better.



# Automotive Mid-America Trucking Show



March 27 – 29, 2025



Louisville, KY



900 Exhibitors



[WEBSITE](#)



MATS is host to the entire trucking industry for three days of exhibits, education, and entertainment. The face-to-face environment enables attendees to find and demo new products, stay up-to-date with industry changes, meet new suppliers, and network with industry leaders and peers.

# Automotive The Battery Show Europe

THE **BAI+TERRY** SHOW  
EUROPE



June 3 – 5, 2025



Stuttgart, Germany



1,100 Exhibitors



[WEBSITE](#)

Meet battery manufacturers, suppliers, engineers, thought leaders and decision-makers for a conference and battery tech expo focused on the latest developments in the advanced battery and automotive industries.



# Energy, Utility & Resources **Trade Shows**

TRADE SHOW CALENDAR

2024 - 2025

# Energy, Utility & Resources Trade Shows

# 2024

## Calendar



September 9 – 12, 2024	Anaheim, CA	1,350 Exhibitors	<a href="#">EVENT WEBSITE</a>
September 17 – 20, 2024	Houston, TX	800 Exhibitors	<a href="#">EVENT WEBSITE</a>
September 24 – 26, 2024	Las Vegas, NV	1,800 Exhibitors	<a href="#">EVENT WEBSITE</a>
September 24 – 27, 2024	Hamburg, Germany	1,500 Exhibitors	<a href="#">EVENT WEBSITE</a>
September 30 – October 3, 2024	Paris, France	1,700 Exhibitors	<a href="#">EVENT WEBSITE</a>
October 5 – 9, 2024	New Orleans, LA	700 Exhibitors	<a href="#">EVENT WEBSITE</a>
October 23 – 24, 2024	Hamburg, Germany	550 Exhibitors	<a href="#">EVENT WEBSITE</a>





## Energy, Utility & Resources RE+



September 9 – 12, 2024



Anaheim, CA



1,350 Exhibitors



[WEBSITE](#)

RE+ 24 brings the modern energy industry together to foster a cleaner future and marks its 20th year as the largest and most comprehensive event in North America for the clean energy industry. What began as Solar Power International (SPI) has evolved into RE+, uniting an extensive alliance of renewable energy leaders for multiple days of programming and networking opportunities.

## Energy, Utility & Resources Gastech



September 17 – 20, 2024



Houston, TX



800 Exhibitors



[WEBSITE](#)

With over 800 exhibitors, Gastech is the largest energy exhibition and conference for natural gas, LNG, hydrogen, climate technologies, energy manufacturing and low-carbon solutions – areas providing the defining answers of the coming decade as the world decarbonizes its energy systems.

# Energy, Utility & Resources MINExpo International

**MINEXPO**  
INTERNATIONAL®

**20** | SEPTEMBER 24-26, 2024  
**24** | LAS VEGAS, NEVADA, USA



September 24 – 26, 2024



Las Vegas, NV



1,800 Exhibitors



[WEBSITE](#)

MINExpo, owned and produced by the National Mining Association, brings professionals, experts and decision-makers from the global mining industry together to collaborate, learn and engage. The show floor will feature mining products for safety, drilling, engineering, materials handling, training & HR and much more.



# Energy, Utility & Resources WindEnergy Hamburg



September 24 – 27, 2024



Hamburg, Germany



1,500 Exhibitors



[WEBSITE](#)

MINExpo, owned and produced by the National Mining Association, brings professionals, experts and decision-makers from the global mining industry together to collaborate, learn and engage. The show floor will feature mining products for safety, drilling, engineering, materials handling, training & HR and much more.

## Energy, Utility & Resources Batimat



September 30 – October 3,  
2024



Paris, France



1,700 Exhibitors



[WEBSITE](#)

For 2024, Batimat is inviting its stakeholders – exhibitors, visitors and partners – to change perspective with a view to tackling the many challenges we face today. The purpose of this theme is to promote a proactive spirit at the show, with a focus on seeking solutions. All players from the international building sector are brought together at "Le Mondial du Bâtiment" in the same hall where they will have access to the international offer and development projects in a friendly atmosphere.

## Energy, Utility & Resources Weftec



October 5 – 9, 2024



New Orleans, LA



700 Exhibitors



[WEBSITE](#)

WEFTEC, the Water Environment Federation's Technical Exhibition and Conference, is the largest annual water quality exhibition in North America. The expansive exhibition provides unparalleled access to the most cutting-edge technologies in the field. WEFTEC serves as a forum for domestic and international business opportunities; and promotes invaluable peer-to-peer networking.



# Energy, Utility & Resources Hydrogen Technology Expo Europe



October 25 – 26, 2024



Hamburg, Germany



550 Exhibitors



[WEBSITE](#)

Hydrogen Technology Expo Europe is the must-attend conference and exhibition that is exclusively dedicated to discussing advanced technologies for the hydrogen and fuel cell industry. The event will bring together the entire hydrogen value chain to focus on developing solutions and innovations for low-carbon hydrogen production, efficient storage and distribution as well as applications in a variety of stationary and mobile applications.



# Energy, Utility & Resources PowerGen International



February 11 – 13, 2025



Dallas, TX



500 Exhibitors



[WEBSITE](#)



POWERGEN International exhibition and summit serves as a business and networking hub for 8,000 electricity generators, utilities and solution-providers engaged in power generation. This immersive and interactive face to face event experience is more important than ever as POWERGEN is committed to providing a platform to discuss in-depth challenges faced by all energy stakeholders and helping them find a path from where the industry is now to where the new emerging and leading trends will take it.



Energy, Utility & Resources  
**Water & Wastewater  
Equipment, Treatment &  
Transport Show**



February 17 – 20, 2025



Indianapolis, IN



500 Exhibitors



[WEBSITE](#)

The WWETT Show - Water & Wastewater Equipment, Treatment & Transport Show - is the world's largest annual trade show for wastewater and environmental service professionals. The event offers an unmatched educational program, a full slate of live demos, an array of networking opportunities, and an extensive expo floor where buyers and sellers come together to see and experience the latest product innovations and technology.

# Energy, Utility & Resources The International Builders' Show



February 25 – 27, 2025



Las Vegas, NV



1,800 Exhibitors



[WEBSITE](#)

The NAHB International Builders' Show (IBS) is the largest annual light construction show in the world that connects, educates and improves the residential construction industry—is a hub for new product launches, construction demos, industry thought leader sessions, workshops, panel discussions...and more.



# Energy, Utility & Resources DISTRIBUTECH International



March 24 – 27, 2025



Dallas, TX



650 Exhibitors



[WEBSITE](#)

**DISTRIBUTECH™**  
INTERNATIONAL

DISTRIBUTECH International is the leading annual transmission and distribution event. The conference and exhibition offer education, information, products and services related to electricity delivery automation and control systems, energy efficiency, demand response, distributed energy resource management systems, renewable energy and EVSE interconnection, advanced metering, T&D system operation, resiliency and reliability, communications technologies, cybersecurity, sustainability, and more



# Energy, Utility & Resources Offshore Technology Conference



May 5 – 7, 2025



Houston, TX



1,300 Exhibitors



[WEBSITE](#)

Since 1969, the Offshore Technology Conference (OTC) has served as a central hub convening energy professionals from around the world to share ideas and innovations, discuss, debate, and build consensus around the most pressing topics facing the offshore energy sector.

# Energy, Utility & Resources Global Energy Show

**GLOBAL  
ENERGYSHOW**  
EXHIBITION & CONFERENCE CANADA



June 10 – 12, 2025



Calgary, AB



600 Exhibitors



[WEBSITE](#)

The Global Energy Show Canada features a comprehensive exhibition show floor with over 500 exhibitors across five exhibition halls and an outdoor zone. Throughout the exhibition, visitors will find North America's greatest innovations and solutions to today's complex issues in the entire energy value chain.

# Energy, Utility & Resources Hydrogen Expo North America



June 25 – 26, 2025



Houston, TX



1005 Exhibitors



[WEBSITE](#)



Hydrogen Technology Conference & Expo is North America's must-attend exhibition and conference that is exclusively dedicated to discussing advanced technologies for the hydrogen and fuel cell industry. The event brings together the entire hydrogen value chain to focus on developing solutions and innovations for low-carbon hydrogen production, efficient storage and distribution as well as applications in a variety of stationary and mobile applications.

## Energy, Utility & Resources The Utility Expo



October 7 – 9, 2025



Louisville, KY



900 Exhibitors



[WEBSITE](#)

The Utility Expo was recently ranked the #1 Trade Show in the utility industry. With more than 21,000 attendees, more than 900 exhibitors, 32 acres of equipment and services and 1.5 million square feet of exhibits, it's easy to understand why - the industry's leading manufacturers will be there showcasing their latest products.





# Farming & Agriculture Trade Shows

TRADE SHOW CALENDAR

2024-2025

# Farming & Agriculture Trade Shows

# 2024 - 2025

## Calendar



August 6 – 9, 2024	Atlanta, GA	900 Exhibitors	<a href="#">EVENT WEBSITE</a>
November 12 – 15, 2024	Hannover, Germany	2,000 Exhibitors	<a href="#">EVENT WEBSITE</a>
February 11 – 13, 2025	Tulare, CA	1,600 Exhibitors	<a href="#">EVENT WEBSITE</a>
February 12 – 15, 2025	Louisville, KY	850 Exhibitors	<a href="#">EVENT WEBSITE</a>
May 26 – 30, 2025	Hannover, Germany	1,500 Exhibitors	<a href="#">EVENT WEBSITE</a>
July 22 – 25, 2025	Las Vegas, NV	900 Exhibitors	<a href="#">EVENT WEBSITE</a>
November 9 – 15, 2025	Hannover, Germany	2,100 Exhibitors	<a href="#">EVENT WEBSITE</a>

# Farming & Agriculture International Woodworking Fair

# IWFF



August 6 – 9, 2024



Atlanta, GA



900 Exhibitors



[WEBSITE](#)

IWFF serves the world's largest woodworking market with an unmatched presentation of the industry's newest technology powering machinery, components, materials, trends, thought leadership and learning. The trade show and conference is the destination of choice for tens of thousands of attendees representing more than 30 business sectors.



## Farming & Agriculture **EuroTier**



**EuroTier**<sup>®</sup>  
First in animal farming.



November 12 – 15, 2024



Hannover, Germany



2,400 Exhibitors



[WEBSITE](#)

IWF serves the world's largest woodworking market with an unmatched presentation of the industry's newest technology powering machinery, components, materials, trends, thought leadership and learning. The trade show and conference is the destination of choice for tens of thousands of attendees representing more than 30 business sectors.



# Farming & Agriculture World Ag Expo



February 13 – 15, 2025



Tulare, CA



1,600 Exhibitors



[WEBSITE](#)

# WORLD AG EXPO<sup>®</sup>

World Ag Expo is one of the largest Agricultural trade shows in the world with more than 1,200 exhibitors on 2.6 million square feet of exhibit space. The show offers a wide range of ag-related exhibitors and seminars.

# Farming & Agriculture National Farm Machinery Show



February 12 – 15, 2025



Louisville, KY



850 Exhibitors



[WEBSITE](#)

The National Farm Machinery Show presents an extensive range of cutting-edge agricultural products, equipment, and services, making it the go-to event for business professionals worldwide. Over four days, attendees gain valuable insights and hands-on experience with the latest technological advancements.

# Farming & Agriculture Ligna Trade Fair

# LIGNA



May 26 – 30, 2025



Hannover, Germany



1,500 Exhibitors



[WEBSITE](#)

More than 80,000 professional visitors from the woodworking and wood processing sectors come to LIGNA, the world's leading trade fair for woodworking and wood processing plant, machinery and tools, from all over the world to discover innovative machinery, plant and technology from across the entire wood industry. Global market leaders welcome this opportunity to stage live demonstrations of their plant and machinery in operation.

## Farming & Agriculture AWFS Fair



July 22 – 25, 2025



Las Vegas, NV



900 Exhibitors



[WEBSITE](#)

# AWFS<sup>®</sup> *Fair*

Known as the industry's innovation marketplace, AWFS Fair is the "go to" event for thousands of woodworking manufacturing professionals who need cutting-edge solutions to make their operations more competitive and more profitable.



# Farming & Agriculture AgriTechnica



November 9 – 15, 2025



Hannover, Germany



2,100 Exhibitors



[WEBSITE](#)

**AGRI  
TECHNICA** <sup>DLG</sup>  
THE WORLD'S NO. 1

The world's leading trade fair for agricultural machinery with all market leaders at one location. All leading companies in the sector present their products and innovations at the world's leading trade fair for agricultural machinery. As a result, AGRITECHNICA is the showcase for the global agricultural technology industry and a forum for future questions on crop production.

BENMOR  
MEDICAL

DANISH.CARE

PAVILLON OF  
DENMARK



BENMOR  
MEDICAL

2024 - 2025

# Biotech & Life Science Trade Shows

benmor medical.

deprimo

supporting falls prevention

benmor medical.

um

supporting bariatric care

TRADE SHOW CALENDAR

# Biotech & Life Science Trade Shows

# 2024 - 2025

## Calendar



 CPhI worldwide®



 HIMSS

 IDS

 INTERPHEX

 FIME

 BIO International Convention  
The Global Event for Biotechnology

October 8 – 10, 2024

Milan, Italy

2,400 Exhibitors

[EVENT WEBSITE](#)

November 11 – 14, 2024

Dusseldorf, Germany

4,000 Exhibitors

[EVENT WEBSITE](#)

March 3 – 6, 2025

Las Vegas, NV

1,000 Exhibitors

[EVENT WEBSITE](#)

March 25 – 29, 2025

Cologne, Germany

1,700 Exhibitors

[EVENT WEBSITE](#)

April 1 – 3, 2025

New York, NY

650 Exhibitors

[EVENT WEBSITE](#)

June 11 – 13, 2025

Miami Beach, FL

1,000 Exhibitors

[EVENT WEBSITE](#)

June 3 – 6, 2025

Boston, MA

1,800 Exhibitors

[EVENT WEBSITE](#)



Biotech, Healthcare & Life Sciences

# CPhI Worldwide



P-meC InnoPack iCSE FDF BioProduction



October 8 – 10, 2024



Milan, Italy



2,400 Exhibitors



[WEBSITE](#)

CPhI Worldwide is the flagship trade show of the international pharma industry event network – CPhI. It offers an exceptional range of innovations and solutions from the entire pharmaceutical value chain. Exhibiting businesses from all levels of expertise, including multinational enterprises and promising start-ups, participate in this event which attracts 47 per cent C-suite executives on average.



# Biotech, Healthcare & Life Sciences Medica



November 11 – 14, 2024



Dusseldorf, Germany



4,000 Exhibitors



[WEBSITE](#)

With over 5,300 exhibitors from almost 70 countries and 83,000 visitors MEDICA in Düsseldorf is one of the largest medical B2B trade fairs in the world. A wide range of innovative products and services from the fields of medical imaging, laboratory technology, diagnostics, health IT, mobile health as well as physiotherapy/orthopaedic technology and medical consumables are presented here.

## Biotech, Healthcare & Life Sciences

# HIMSS

**HIMSS** 25

March 3-6 | Las Vegas



March 3 – 6, 2025



Las Vegas, NV



1,000 Exhibitors



[WEBSITE](#)

HIMSS Global Health Conference & Exhibition brings together a vibrant and diverse community of healthcare trailblazers from around the world. This gathering includes visionary CIOs and top-level executives, dedicated healthcare providers, knowledgeable informaticists, tech-savvy health IT professionals, forward-thinking government officials, innovative disruptors, strategic consultants, and dynamic market suppliers, among many, many other movers and shakers.

## Biotech, Healthcare & Life Sciences IDS



March 25 – 29, 2025



Cologne, Germany



1,700 Exhibitors



[WEBSITE](#)

The International Dental Show in Cologne is the world's leading trade fair for the dental sector. In 2025, at the 41st IDS, the fair will once again generate momentum while paving the way for pioneering advances, demonstrating its role as a successful presentation platform and meeting place for all decision-makers in the dental-medicine market.

Biotech, Healthcare & Life Sciences

# Interphex

# INTERPHEX



April 1 – 3, 2025



New York, NY



650 Exhibitors



[WEBSITE](#)

INTERPHEX is the leading global pharmaceutical and biotechnology event that fuses industry innovation with expert-led conference. It's where the newest ideas are shared, technology is unveiled, and the power of science though commercialization comes to life. No matter where you are in the pharmaceutical development lifecycle, INTERPHEX delivers relevant solutions to drive growth and fuel scalability for your business.



## Biotech, Healthcare & Life Sciences

# FIME



June 11 – 13, 2025



Miami Beach, FL



1,000 Exhibitors



[WEBSITE](#)

FIME is the Americas' leading medical trade expo and digital platform where manufacturers and service providers showcase the best that they have to offer. It features more than 1,300 exhibitors showcasing the latest in new and refurbished medical devices and equipment.

Biotech, Healthcare & Life Sciences

# BIO International



June 3 – 6, 2025



Boston, MA



1,800 Exhibitors



[WEBSITE](#)

The BIO International Convention is the largest and most comprehensive event for biotechnology, representing the full ecosystem of biotech with more than 18,500 industry leaders from across the globe. Whether you work at a public pharmaceutical company, biotech startup, academia, non-profits, and government or are a researcher, business development professional or investor, BIO is where you'll make valuable connections and build relationships.

# 2024 - 2025

TRADE SHOW GUIDE

# Thank You!

Contact us today to learn more about how our **lead-generation services** can elevate your trade show experience and accelerate your investment attraction efforts.



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