



GUIDE

Trade Show Guide for **Economic Development Organizations** 2023-2024



Bruce Takefman
CEO & Founder
ResearchFDI

Trade Show Guide

How to get the most from your trade show investment

There are several good reasons for adding trade shows to your EDO's investment attraction strategy, even if your organization has been performing well without them. Participating in a domestic or international trade event can help you uncover new business recruitment opportunities and raise your location's profile with potential investors.

This guide will help you explore these possibilities and provide a calendar of trade show events suitable for economic development and investment attraction professionals. Whether you're an experienced economic developer or an aspiring one, we invite you to explore our trade show guide to discover the top trade shows recommended by ResearchFDI for investment attraction purposes.

Contact us today to learn more about how our lead-generation services can elevate your trade show experience and accelerate your economic development efforts.

Benefits of trade shows

Trade show participation offers significant benefits for economic development and investment attraction agencies, as it provides an excellent platform for showcasing their region's unique assets and investment opportunities. EDO's can directly engage with potential investors, fostering relationships and promoting their region's competitive advantages.

Trade show participation is a crucial component of investment attraction agencies' efforts to drive economic growth and development in their respective regions.

01

New Leads

Generating investment leads, which can help organizations identify new business recruitment opportunities

02

Networking

Meeting with numerous potential investors or partners in just a few days

03

Increased Visibility

Make your location more visible to your domestic and foreign target markets

04

Brand Recognition

Strengthen your location's brand domestically and internationally

05

Market Research

Carry out international and/or domestic market research to learn more about target sector trends and improve your EDO's offering.

06

Competition Research

Checking out the competition, which can help EDO's stay informed about investment attraction trends and improve their offerings

Identifying & evaluating shows

Looking for the right trade show begins with your target industry's trade associations, since many of these keep track of the year's shows and can provide information about them.

Trade publications for your target sector can also be useful, as can chambers of commerce, convention centres and visitors' bureaus. Online research is invaluable as well, since there are so many websites now dedicated to the trade show industry.

As you evaluate the possible worth of a show, ask yourself how this particular event fits into your overall investment attraction plan and into your current marketing strategy. This fit will be partly determined by the kind of show you're considering, which will usually fall into one of these categories:

- » **Major trade shows for a specialized audience**

These shows are devoted to a specific industrial sector (such as automobiles) or a market (such as health care). Many are international and draw large numbers of senior executives who can make important sales decisions.
- » **Major trade shows for a general audience**

These large shows, which may be international, national or regional in scope, showcase all kinds of goods and services. Because they attract a general audience that includes both consumers and businesses, they may be less suitable for your organization than more specialized shows.
- » **Secondary trade shows**

Less prominent than the major shows, these can still be important to their particular sectors or markets at both the international or national levels. They are often highly specialized and are usually open to business participants only. For EDO's that aren't quite ready for one of the major shows, these events can be a good investment.
- » **Consumer trade shows**

These shows are for the public at large. Some are general, while others are devoted to particular audience interests, such as home shows or sports shows. EDO's that concentrate primarily on carrying out market research might find these shows suitable; otherwise, one of the other three types is likely a better bet.



Factors to consider when evaluating the viability of a show

A show will be more likely to reward you if it attracts large numbers of top executives –the people who make major decisions for their companies and who aren't likely to be second-guessed by head office.

To find out if a show attracts these individuals, ask the show organizers for a demographic profile of the attendees at past shows and examine it carefully.

- » The importance of the show to your region's target industry and market
- » The costs of participating in the show
- » The expertise and track record of the show's organizers
- » The catchment area of the show (national, regional or international)
- » The amenities provided
- » The business demographics of the audience, such as the presence of target groups with decision-making power

Setting Objectives

Having clearly defined objectives will help you create your budget, prepare a marketing plan for the show, plan your on-site activities, follow up show-generated leads and, eventually, decide whether the show was worth what you put into it. Having precise objectives will also reduce the temptation to spread yourself too thin and will help you limit your activities to what you can realistically afford.

The objectives of a trade show should be closely related to the expected benefits and should be designed to maximize them. For example, you could participate in a show in order to:



Introduce your organization, and services to new markets, including international ones

Increase awareness of your location

Find investment leads

Meet with companies/investors already present in your region

Raise your location's profile and generate positive publicity

Find out about new products and technologies that could provide new investment opportunities for your region

Undertake competitor research

Maximize your Trade Show Impact

Our team of seasoned professionals will be your secret weapon at trade shows, using advanced lead-generation techniques to identify and engage with key decision-makers and potential investors.

With our services, you'll be able to:



Showcase your region's unique assets



We'll collaborate with you to create captivating and informative promotional materials that highlights your region's strengths and investment opportunities, drawing the attention of high-level executives.

[Learn more about our Economic Development Marketing Services](#)

Connect with the right people



Our targeted approach ensures you meet the most relevant and high-potential attendees, maximizing the value of your trade show experience.

[Learn more about our Lead Generation Services](#)

Nurture your leads



We'll provide you with a comprehensive lead management system, allowing you to track and follow up with your contacts, turning leads into long-term relationships and successful investments..

[Learn more about our Economic Development Marketing Services](#)

To navigate to a particular section, click the picture.

Covered Industries



Aerospace



Manufacturing



Food Processing & Packaging



Automotive & EV



Energy & Chemicals



Farming & Agriculture



Biotech, Healthcare & Life Sciences



Defense & Security

The background of the cover is a photograph of an airfield with several aircraft. The central focus is a white Dassault Falcon business jet with red and blue accents, including a red circular logo on the tail that says "DASSAULT AVIATION". To its left, another aircraft with the registration "N860AP" is visible. In the background, there are white event tents and other planes. The sky is blue with some clouds. The text "Aerospace & Aviation Trade Shows" is overlaid in white and orange, and "2023-2024" is written vertically in orange on the right. The words "TRADE SHOW CALENDAR" are at the bottom right.

Aerospace & Aviation Trade Shows

2023-2024

TRADE SHOW CALENDAR

Aerospace Trade Shows

Summary

2023



September 20 – 21, 2023

Toulouse, France

200 Exhibitors

france.additive-aerospace-summit.com



October 17 – 19, 2023

Las Vegas, Nevada, USA

1600 Exhibitors

www.nbaa.org



November 12 – 16, 2023

Dubai, UAE

1200 Exhibitors

www.dubaiairshow.aero

Aerospace Trade Shows

Summary

2024



February 20 – 25, 2024

Singapore

700 Exhibitors

singaporeairshow.com



February 27 – 29, 2024

Anaheim, California, USA

600 Exhibitors

www.heliexpo.com



March 12 – 14, 2024

Seattle, Washington, USA

700 Exhibitors

seattle.bciaerospace.com



April 22 – 25, 2024

San Diego, California, USA

600 Exhibitors

www.auvsi.org



June 5 – 9, 2024

Berlin, Germany

1000 Exhibitors

www.ila-berlin.de/en



July 22 – 26, 2024

Farnborough, UK

1600 Exhibitors

farnboroughairshow.com

Aerospace & Aviation Aerospace Additive Manufacturing Summit



September 20 – 21, 2023



Toulouse, France



200 Exhibitors



www.france.additive-aerospace-summit.com

The Aerospace Additive Manufacturing Summit, held in the heart of France's Aerospace industry, in Toulouse, offer the opportunity to connect with the most important decision makers in additive manufacturing. AAMS provides an unparalleled opportunity to engage a captive audience of high-level decision makers who attend the event to research and purchase additive manufacturing solutions in aerospace.



Aerospace & Aviation

National Business Aviation Association

National Business Aviation Association (NBAA) is the leading organization for companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. Immerse yourself in the world of business aircraft. View fixed-wing aircraft of all sizes – from single-engine airplanes and turboprops to long-range jets. See today's helicopters and tomorrow's advanced air mobility (AAM) aircraft. NBAA-BACE is the biggest and most productive event of the year for business aviation.



October 17 – 19, 2023



Las Vegas, Nevada, USA



1600 Exhibitors



www.nbaa.org

Aerospace & Aviation Dubai Airshow



November 12 – 16, 2023



Dubai, UAE



1200 Exhibitors



www.dubaiairshow.aero

Dubai Airshow 2021 edition featured 20+ country pavilions, 371 new exhibiting companies, 80+ startups along with a stunning aircraft display of over 160 commercial, military, and private jets including the latest Boeing 777x, Bombardier's Global 7500 and many more. Dubai Airshow 2023 will be one of the biggest aerospace events to take place in 2023 and will play an instrumental role in bringing the industry together to access invaluable market insights and business opportunities.



Aerospace & Aviation Singapore Airshow

Every two years, high-level government and military delegations, as well as senior corporate executives around the world attend the Singapore Airshow to forge partnerships and seal deals in this region. As Asia's most influential airshow, this is the place to be for leading aerospace companies and budding players eager to make their mark in the international aerospace and defense market.



February 20 – 25, 2024



Singapore



700 Exhibitors



singaporeairshow.com

Aerospace & Aviation

HAI

Heli-Expo



February 27 – 29, 2024



Anaheim, California, USA



600 Exhibitors



www.heliexpo.com

HAI HELI-EXPO is the world's largest trade show dedicated to the helicopter industry. With more than 600 exhibitors, the show floor spans 3 continuous halls of the Georgia World Congress Center and features endless networking and hundreds of education courses with over 14,000 industry professionals in attendance.



Aerospace & Aviation Aerospace & Defense Supplier Summit

A&DSS is a supply chain event that brings together aerospace and defense primes, tier suppliers and contract-manufacturers. Engineering, procurement, supply chain, fabrication, commodity teams, suppliers and service providers will meet through pre-arranged one-on-one meetings.



March 12 – 14, 2024



Seattle, Washington, USA



700 Exhibitors



seattle.bciaerospace.com

Aerospace & Aviation XPONENTIAL



April 22 – 25, 2024



San Diego, California, USA



600 Exhibitors



www.auvsi.org

XPONENTIAL is a gathering for autonomy experts and innovators. Every year, XPONENTIAL draws thousands of researchers, executives, engineers, program managers, policymakers, and end users from more than 20 industries. They all share an interest in pushing the limits of uncrewed and robotic technology.

Aerospace & Aviation

ILA Berlin

Air Show



ILA Berlin is an established platform for innovation of the global aviation, space and defense markets. The ILA Berlin Air Show combines a major trade exhibition for the aerospace and defense industries with a public airshow. It is held at the Berlin ExpoCenter Airport next to the Berlin Brandenburg Airport. One of the largest trade exhibitions for the aerospace industry in the world, it includes conferences, business meetings and workshops that are open to trade visitors only.



June 5 – 9, 2024



Berlin, Germany



1000 Exhibitors



www.ila-berlin.de/en

Aerospace & Aviation Farnborough International Airshow



July 22 – 26, 2024



Farnborough, UK



1600 Exhibitors



[farnboroughairshow.com](https://www.farnboroughairshow.com)

The Farnborough International Airshow provides a global platform to showcase the companies redefining and revolutionizing the aerospace sector from those pioneers making Advanced Air Mobility a reality, to the vital technological advancements being made in R&D and manufacturing. With dedicated exhibition areas for pioneering companies, showcases in our conference programs and displays of these innovations at work, the Farnborough International Airshow celebrates the future of flight as it is happening.



Manufacturing Trade Shows

2023-2024

TRADE SHOW CALENDAR

Manufacturing Trade Shows

Summary

2023



 **FABTECH**

September 11 – 14, 2023

Chicago, Illinois

1300 Exhibitors

fabtechexpo.com

**EMO**
Hannover

September 18 – 23, 2023

Hannover, Germany

2200 Exhibitors

emo-hannover.de

 **Motek**  **Bondexpo**

October 17 – 21, 2023

Stuttgart, Germany

1000 Exhibitors

motek-messe.de

 **Fakuma**

October 17 – 21, 2023

Friedrichshafen, Germany

1900 Exhibitors

fakuma-messe.de

**CAMX**
THE COMPOSITES AND ADVANCED MATERIALS EXPO

October 30 – November 2, 2023

Atlanta, Georgia, USA

500 Exhibitors

thecamx.org

Manufacturing Trade Shows

Summary

2024

				
	January 30 – February 1, 2024	Monterrey, Mexico	2000 Exhibitors	expomanufactura.com.mx
	February 6 – 8, 2024	Anaheim, California	2200 Exhibitors	imengineeringwest.com
	March 3 – 6, 2024	Cologne, Germany	1400 Exhibitors	eisenwarenmesse.com
	March 11 – 14, 2024	Atlanta, Georgia	1000 Exhibitors	modexshow.com
	March 25 – 28, 2024	Paris, France	2300 Exhibitors	global-industrie.com
	April 22 – 26, 2024	Hannover, Germany	1800 Exhibitors	hannovermesse.de
	May 6 – 10, 2024	Orlando, Florida	2000 Exhibitors	npe.org
	September 3 – 6, 2024	Hamburg, Germany	2200 Exhibitors	smm-hamburg.com
	September 9 – 14, 2024	Chicago, Illinois	1800 Exhibitors	imts.com
	October 22 – 24, 2024	Hannover, Germany	1500 Exhibitors	euroblech.com
	November 12 – 15, 2024	Munich, Germany	2200 Exhibitors	electronica.de
				



Manufacturing Fabtech



Fabtech International provides a convenient 'one-stop shop' venue where you can meet with 1,300+ world-class suppliers. When it comes to metal forming, fabricating, welding, and finishing, FABTECH is the only event that makes it possible to see it all together. This is where you'll find the latest in manufacturing equipment.



September 11 – 14, 2023



Chicago, Illinois, USA



1300 Exhibitors



www.fabtechexpo.com

Manufacturing EMO Hannover



September 18 – 23, 2023



Hannover, Germany



2200 Exhibitors



www.emo-hannover.de/en

Innovate Manufacturing: Here you can discover what is shaping and moving the industry - 365 days a year. Discover the latest trends in technology, strategy and organization - and beyond. EMO Hannover embodies what progress promises – with even greater advanced training and networking potential in future. Learn about the latest themes and trends in the sector & gain access to over 2,000 exhibitors taking part – from global players to hidden champions to innovative start-ups.



Manufacturing Bondexpo/Motek

Industry players from industrial manufacturing will meet at the annual trade fair in Stuttgart, namely Motek/Bondexpo, from the 10th through the 13th of October, 2023. Managing directors, investment decision-makers, purchasing agents, factory outfitters, developers, engineers and designers from diverse industrial practices hold Motek/Bondexpo in high esteem as a proven and indispensable event.



October 17 – 21, 2023



Stuttgart, Germany



1000 Exhibitors



www.motek-messe.de/en

Manufacturing Fakuma



Fakuma



October 17 – 21, 2023



Friedrichshafen, Germany



1900 Exhibitors



www.fakuma-messe.de

Fakuma is one of the world's leading trade event for industrial plastics processing, featuring almost 1,500 exhibitors which present their international range of products and services. Fakuma offers a comprehensive overview of all plastics technologies.



Manufacturing Composites and Advanced Materials Expo - CAMX

CAMX – the Composites and Advanced Materials Expo – is the largest, most comprehensive composites and advanced materials event in North America. With a robust education program and an expansive exhibit hall with hundreds of manufacturers, distributors, and suppliers, CAMX delivers a unique experience and unrivaled opportunities.



October 30 – November 2, 2023



Atlanta, Georgia, USA



500 Exhibitors



www.thecamx.org

Manufacturing Expo Manufactura



January 30 – February 1, 2024



Monterrey, Mexico



2000 Exhibitors



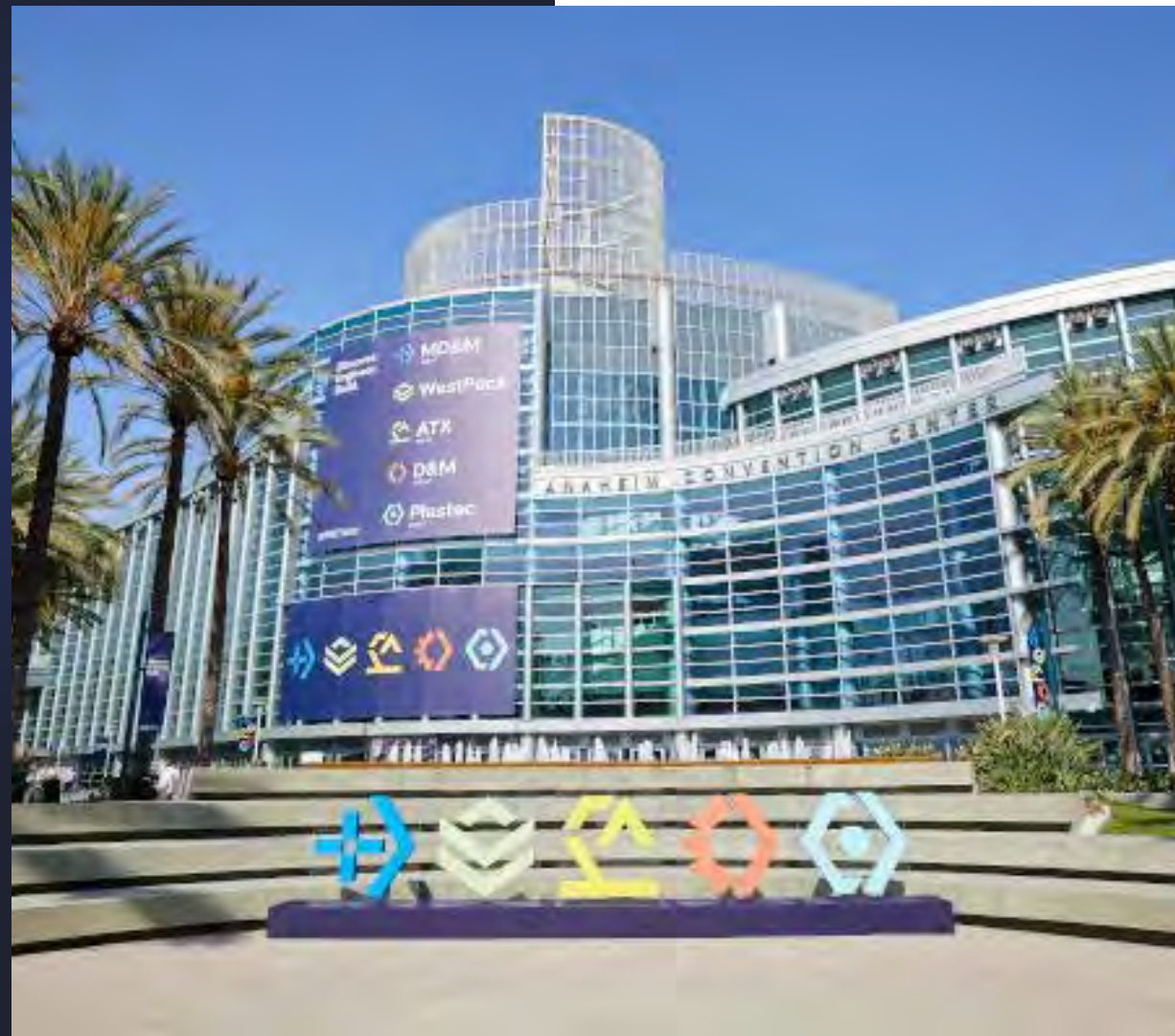
expomanufactura.com.mx

Expo Manufactura is held in Monterrey and showcases Mexican and International companies' latest innovations related to the sectors of Machinery, Engineering, Aerospace, Testing, Equipment, and Automotive.



Manufacturing **IME** West

IME West brings together 5 connected events under one roof, representing the MedTech, Packaging, Automation, Design and Manufacturing, and Plastics industries. IME West includes MD&M West, WestPack, ATX West, D&M West and Plastec West, and is the largest annual advanced manufacturing event in the US, bringing together suppliers and buyers for every part of the product development cycle.



February 6 – 8, 2024



Anaheim, California, USA



2200 Exhibitors



www.imengineeringwest.com

Manufacturing International Hardware Fair



March 3 – 6, 2024



Cologne, Germany



1400 Exhibitors



[eisenwarenmesse.com](https://www.eisenwarenmesse.com)

At the new edition of the EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR, the latest innovations and trends of the hard goods industry can be experienced live & in-person. 1,400 suppliers from 50 countries present their innovations in Cologne - from tools to fastening and connecting technology to fittings as well as building and DIY supplies.



Manufacturing MODEX

MHI, the nation's largest material handling, logistics and supply chain association, works to deliver the latest knowledge, the strongest connections, powerful industry leadership, and the best market access for manufacturing and supply chain professionals. MODEX is the manufacturing and supply chain industry event where solution providers and powerful buyers come to meet, network, and get deals done face-to-face.



March 11 – 14, 2024



Atlanta, Georgia, USA



1000 Exhibitors



modexshow.com



Manufacturing Global Industrie



March 25 – 28, 2024



Paris, France



2300 Exhibitors



global-industrie.com

GLOBAL INDUSTRIE

Global Industrie is the largest industrial exhibition in France. Divided into 15 zones, specializing in fields such as digitalization and automation, electronics, additive manufacturing & 3D printing, measurement, plastics, robotics, energy, and sustainable development, over 2,300 participate in this international gathering of innovation. Big industrial groups such as Siemens from Germany, Dassault from France, Haas from the U.S., and Mitsubishi Materials from Japan were present at past editions.



HANNOVER
MESSE

Manufacturing Hannover Messe

HANNOVER MESSE is the most important international platform and hot spot for industrial transformation. Two-thirds of attendees are involved in making investment decisions in their companies. 22 percent of those surveyed come to Hannover with concrete investment plans.



April 22 – 26, 2024



Hannover, Germany



1800 Exhibitors



[hannovermesse.de](https://www.hannovermesse.de)

Manufacturing NPE The Plastics Show



NPE 2024
The Plastics Show



May 6 – 10, 2024



Orlando, Florida, USA



2000 Exhibitors



npe.org

With more than 55,000 leaders from over 110 countries representing every industry—from automotive to healthcare to consumer products to construction and more, NPE is the largest plastics trade show in the Americas and one of the most innovative business events in the world.



Manufacturing SMM Hamburg

The SMM in Hamburg is the world-leading fair of the maritime economy. It takes place every two years in Hamburg, because due to the long maritime tradition as a dynamic commercial center Hamburg offers the ideal location for the SMM. It is the trade fair for shipbuilding, machinery and marine technology with the largest international character.



September 3 – 6, 2024



Hamburg, Germany



2200 Exhibitors



smm-hamburg.com

Manufacturing IMTS



September 9 – 14, 2024



Chicago, Illinois, USA



1800 Exhibitors



[imts.com](https://www.imts.com)

The International Manufacturing Technology Show (IMTS) 2024 is where the creators, the builders, the sellers, and the drivers of manufacturing technology come to connect, be inspired, and find solutions. From around the globe, industry gathers to discover the latest in innovations and technologies changing our future through advanced and traditional manufacturing, robotics, automation, and digital transformation.



Manufacturing EuroBLECH

At EuroBLECH, manufacturers and suppliers of materials, machines, tools and systems meet with trade visitors whose requirements for innovative equipment are substantial. The world's largest sheet metal working technology exhibition attracts top industry professionals from all over the world. It targets sheet metal working specialists at all management levels in small and medium-sized companies as well as large enterprises.



October 22 – 24, 2024



Hannover, Germany



1500 Exhibitors



euroblech.com



Manufacturing Electronica



November 12 – 15, 2024



Munich, Germany



2200 Exhibitors



[electronica.de](https://www.electronica.de)

Electronica covers the entire world of electronics. Here you can find high-performance systems and components from the micro- and nano-worlds of semiconductor and micro systems technology, as well as measurement and sensor technology, display technology and vehicle electronics, from on-board power systems to active assistance systems.



Food Processing & Packaging Trade Shows

2023-2024

TRADE SHOW CALENDAR

Food Processing & Packaging Trade Shows

2023-2024

Summary



July 16 – 19, 2023

Chicago, Illinois

1200 Exhibitors

iftevent.org



September 11 – 13, 2023

Las Vegas, Nevada

2000 Exhibitors

packexpolasvegas.com



October 23 – 25, 2023

Chicago, Illinois

3500 Exhibitors

fpsa.org



October 23 – 27, 2023

Las Vegas, Nevada

1300 Exhibitors

figlobal.com



January 30 – February 1, 2024

Atlanta, Georgia

1300 Exhibitors

ippexpo.org



March 19 – 24, 2024

Cologne, Germany

2400 Exhibitors

anugafoodtec.com



Food Processing & Packaging

IFT First

IFT FIRST: Annual Event and Expo is the place where science of food professionals gather to debate and discuss science and new innovations, explore ingredients and technologies for the future, and collaborate on key issues impacting the global food system. The event will feature more than 1,000 exhibitors offering the latest in food science



July 16 – 19, 2023



Chicago, Illinois, USA



1200 Exhibitors



iftevent.org

Food Processing & Packaging **PACK** Expo



September 11 – 13, 2023



Las Vegas, Nevada, USA



2000 Exhibitors



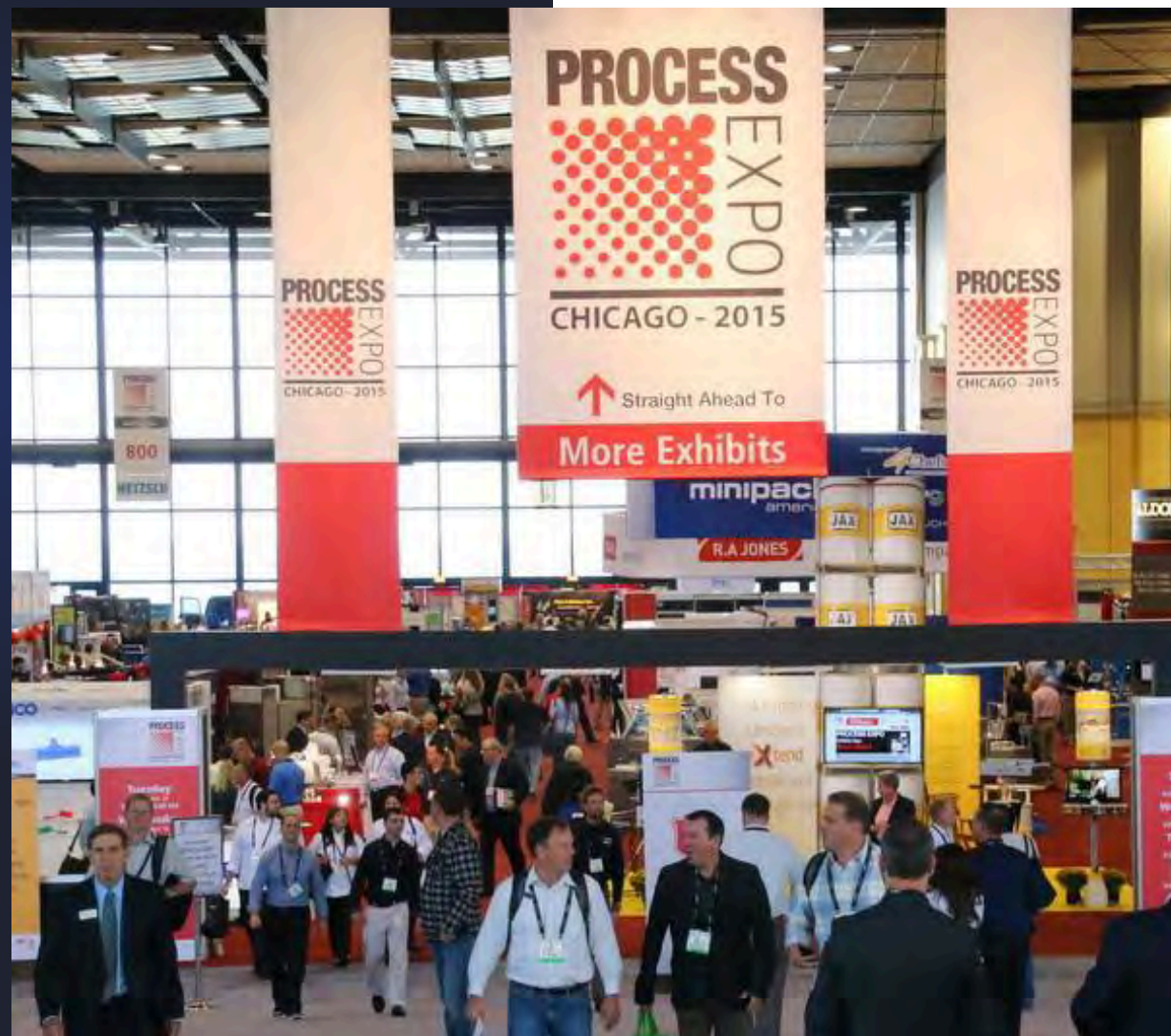
packexpolasvegas.com

Every two years, PACK EXPO Las Vegas brings together packaging and processing solutions suppliers and end users from 40+ vertical industries. Exhibitors launch products and showcase their latest innovations. Attendees explore thousands of packaging and processing technologies on display.



Food Processing & Packaging Process Expo

Process Expo, the global food equipment and technology show, represents the pinnacle of food technology, bringing together the world's most successful food and beverage processors, packaging professionals, equipment manufacturers, and leaders in the field of academia.



October 23 – 25, 2023



Chicago, Illinois, USA



3500 Exhibitors



[fpsa.org](https://www.fpsa.org)

Food Processing & Packaging Fi North America SupplySide West



October 23 – 27, 2023



Las Vegas, Nevada



1300 Exhibitors



figlobal.com

Food ingredients North America, SupplySide West is the largest ingredient event in the U.S. focused on food, beverage, and supplement innovation. It brings together more than 18,000 professionals from the health and nutrition industry. Food Ingredients North America is co-located with SupplySide West, offering access to over 1,300 companies.



Food Processing & Packaging International Production & Processing Expo

The International Production & Processing Expo is the world's largest annual poultry, meat and animal food industry event of its kind. A wide range of international decision-makers attend this annual event to network and become informed on the latest technological developments and issues facing the industry.



January 30 – February 1, 2024



Atlanta, Georgia, USA



1300 Exhibitors



ippexpo.org

Food Processing & Packaging

Anuga FoodTec



March 19 – 24, 2024



Cologne, Germany



2400 Exhibitors



anugafoodtec.com

As the leading global trade show, Anuga FoodTec is the most important source of new inspiration for the international food and beverage industry. As the world's only supplier fair, it covers all aspects of food production. Here, the industry presents its latest innovations and technological visions - from processing, filling and packaging technology to food safety, packaging, digitalization and intralogistics.

A vibrant, high-angle photograph of an automotive trade show floor. The scene is filled with various cars on display, including a bright green sports car on the left and a red sedan on the right. People are seen walking through the aisles, and the background features large, illuminated signs for brands like 'ATLAS' and 'CHEVROLET'. The overall atmosphere is bright and busy.

Automotive Trade Shows

2023-2024

TRADE SHOW CALENDAR

Automotive Trade Shows

Summary

2023-2024



THE **BA+TTERY** SHOW
NORTH AMERICA

September 12 – 14, 2023

Novi, Michigan

800 Exhibitors

thebatteryshow.com

THE **BA+TTERY** SHOW
EUROPE

June 18 – 20, 2024

Stuttgart, Germany

900 Exhibitors

thebatteryshow.eu

THE **BATTERY** SHOW
NORTH AMERICA



Automotive

The Battery Show North America

The Battery Show brings together engineers, business leaders, top-industry companies, and innovative thinkers to discover groundbreaking products and create powerful solutions for the future. The event provides an opportunity to connect with 15,000+ battery manufacturing and automotive professionals and decision makers. The event is co-located with the Electric & Hybrid Vehicle Technology Expo.



September 12 – 14, 2023



Novi, Michigan, USA



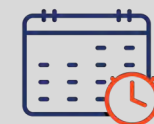
800 Exhibitors



thebatteryshow.com

Automotive The Battery Show Europe

THE **BA+TTERY** SHOW
EUROPE



June 18 – 20, 2024



Stuttgart, Germany



900 Exhibitors



thebatteryshow.eu

Meet battery manufacturers, suppliers, engineers, thought leaders and decision-makers for a conference and battery tech expo focused on the latest developments in the advanced battery and automotive industries. More than 850 suppliers showcase products representing the entire supply chain.

Energy & Chemicals Trade Shows

2023-2024

TRADE SHOW CALENDAR

Energy & Chemical Trade Shows

2023-2024

Summary



January 23 – 25, 2024

New Orleans, Louisiana

1200 Exhibitors

powergen.com



February 27 – 29, 2024

Orlando, Florida

650 Exhibitors

distributech.com



May 6 – 9, 2024

Anaheim, California

700 Exhibitors

ieeet-d.org



May 6 – 9, 2024

Minneapolis, Minnesota

500 Exhibitors

cleanpower.org



TBD June, 2024

Calgary, Alberta

650 Exhibitors

globalenergyshow.com



June 10 – 14, 2024

Frankfurt, Germany

2500 Exhibitors

achema.de



Energy & Chemicals POWERGEN International

POWERGEN International is the largest networking and business hub for electricity generators and solution providers engaged in power generation. Power producers, utilities, EPCs, consultants, OEMs, and large-scale energy users gather at POWERGEN International to discover new solutions as large centralized power generation business models evolve into cleaner and more sustainable energy sources.



January 23 – 25, 2024



New Orleans, Louisiana, USA



1200 Exhibitors



powergen.com

Energy & Chemicals DISTRIBUTECH International



February 27 – 29, 2024



Orlando, Florida, USA



650 Exhibitors



distributech.com

DISTRIBUTECH™
— INTERNATIONAL —

DISTRIBUTECH International is the leading annual transmission and distribution event. The conference and exhibition offer education, information, products and services related to electricity delivery automation and control systems, energy efficiency, demand response, distributed energy resource management systems, renewable energy and EVSE interconnection, advanced metering, T&D system operation, resiliency and reliability, communications technologies, cybersecurity, sustainability, and more



Energy & Chemicals IEEE PES T&D Conference & Expo

Every two years key conversations occur among energy professionals at IEEE PES T&D that drive the future design and development of a reliable, resilient grid. The event offers unmatched technical programming backed by IEEE's esteemed standards, the widest selection of innovative products and services, and countless opportunities to connect with leading experts.



May 6 – 9, 2024



Anaheim, California, USA



700 Exhibitors



ieeet-d.org

Energy & Chemicals CLEANPOWER International



May 6 – 9, 2024



Minneapolis, Minnesota, USA



500 Exhibitors



cleanpower.org

CLEANPOWER unites the most knowledgeable minds in clean energy. The conference focuses on clean energy businesses by gathering key decision makers and stakeholders across the wind, solar, storage, hydrogen, and transmission industries for discussion, deal making and networking. It features a variety of manufacturers, construction firms, owner operators, utilities, financial firms, corporate buyers and sector members.

Energy & Chemicals Global Energy Show

Over its proud 55-year history, the Global Energy Show (previously known as the Global Petroleum Show) has served to unite the industry by bringing buyers, sellers, stakeholders, partners, CEOs, young professionals and the public together to share knowledge and fuel innovation in the ever-changing energy landscape.



TBD June, 2024



Calgary, Alberta, Canada



650 Exhibitors



globalenergyshow.com

Energy & Chemicals **ACHEMA**



June 10 – 14, 2024



Frankfurt, Germany



2500 Exhibitors



[achema.de](https://www.achema.de)

ACHEMA

With manufacturers and service providers from over 50 countries presenting their products for chemical, pharmaceutical and biotech research and manufacturing as well as energy and environmental services AICHEMA is the driving force and groundbreaker for the international process industries and their suppliers.



Farming & Agriculture Trade Shows

2023-2024

TRADE SHOW CALENDAR

Farming & Agriculture Trade Shows

2023-2024

Summary



November 12 – 18, 2023

Hannover, Germany

2100 Exhibitors

agritechnica.com



February 13 – 15, 2024

Tulare, California

1600 Exhibitors

worldagexpo.com



February 13 – 17, 2024

Zaragoza, Spain

1400 Exhibitors

feriazaragoza.com



February 14 – 17, 2024

Louisville, Kentucky

850 Exhibitors

farmmachineryshow.org



February 24 – March 3, 2024

Paris, France

1300 Exhibitors

salon-agriculture.com



November 12 – 15, 2024

Hannover, Germany

2400 Exhibitors

eurotier.com

Farming & Agriculture

AGRITECHNICA



AGRITECHNICA is the showcase for the global agricultural machinery industry and the forum for future crop production issues. All leading companies in the sector present their new products and innovations at the world's leading trade fair for agricultural machinery.

AGRITECHNICA is the meeting place for decision-makers and the leading business marketplace. It is a showcase for the global agricultural engineering industry and a forum for the future of crop production.



November 12 – 18, 2023



Hannover, Germany



2100 Exhibitors



agritechnica.com

Farming & Agriculture World Ag Expo



February 13 – 15, 2024



Tulare, California, USA



1600 Exhibitors



worldagexpo.com

WORLD AG EXPO®

World Ag Expo is one of the largest Agricultural trade shows in the world with more than 1,200 exhibitors on 2.6 million square feet of exhibit space. The show offers a wide range of ag-related exhibitors and seminars.

FIMA

Farming & Agriculture FIMA Agrícola

The FIMA Agrícola (Feria Internacional de Maquinaria Agrícola) is an international trade fair for agricultural machinery and agricultural technology, which takes place in Zaragoza. It offers an extensive exhibition of products, services, and technical solutions for agriculture, including agricultural machinery, irrigation systems, crop protection products, seeds, fertilizers, agricultural software, animal husbandry technology, and sustainable agricultural solutions.



February 13 – 17, 2024



Zaragoza, Spain



1400 Exhibitors



feriazaragoza.com

Farming & Agriculture

The National Farm Machinery Show



February 14 – 17, 2024



Louisville, Kentucky, USA



850 Exhibitors



farmmachineryshow.org

The National Farm Machinery Show is the largest indoor farm show in the country. Each year, more than 250,000 guests from around the world explore more than 1.2 million square feet of exhibit space in the agricultural industry's most comprehensive display of equipment, services and technology.



Farming & Agriculture

The Paris International Agricultural Show

For the last half a century, the Paris International Agricultural Show has been the annual meeting place for all the key players of the agricultural world. It is the leading agricultural event, not only in France but all around the world. The Show is organized around 4 sectors: livestock production and its sectors, Crops and Plant sectors, Gardening and Vegetable gardens.



February 24 – March 3, 2024



Paris, France



1300 Exhibitors



salon-agriculture.com

Farming & Agriculture EuroTier



November 12 – 15, 2024



Hannover, Germany



2400 Exhibitors



eurotier.com

EuroTier Hannover is internationally recognised as the leading trade fair for animal production. The event covers all aspects of livestock management and health, plus quality in the production processes. Each event edition welcomes more than 2700 exhibitors and 155000 visitors to Hannover to present the latest solutions in the fields of livestock and alternative protein sources and related services. EuroTier offers splendid business possibilities and information exchange during the expo.

BENMOR
MEDICAL

BENMOR
MEDICAL

PAVILLON OF
DENMARK

Biotech & Life Sciences Trade Shows

2023-2024

TRADE SHOW CALENDAR


benmor
medical.



deprimo

supporting falls prevention

benmor
medical.



um+

supporting bariatric care

Biotech & Life Sciences Trade Shows

2023-2024

Summary



September 27 – 30, 2023

Dusseldorf, Germany

550 Exhibitors

expopharm.de



October 24 – 26, 2023

Barcelona, Spain

2200 Exhibitors

europe.cphi.com



November 13 – 16, 2023

Dusseldorf, Germany

4000 Exhibitors

medica-tradefair.com



January 27 – February 1, 2024

San Francisco, California

1200 Exhibitors

spie.org



April 16 – 18, 2024

New York, New York

600 Exhibitors

interphex.com



June 4 – 8, 2024

San Diego, California

1800 Exhibitors

bio.org



June 19 – 21, 2024

Miami Beach, Florida

1000 Exhibitors

fimeshow.com

Biotech, Healthcare & Life Sciences **Expopharm**

The leading European trade fair for the pharmacy market will take place in Düsseldorf from September 27 to 30, 2023. expopharm is the perfect place for the open exchange of knowledge, ideas and information. The most important manufacturers present their products and innovations and leading software houses introduce the latest versions of their programs.



September 27 – 30, 2023



Düsseldorf, Germany



550 Exhibitors



expopharm.de



Biotech, Healthcare & Life Sciences

CPhI

Worldwide



P-mec InnoPack icse FDF BioProduction



October 24 – 26, 2023



Barcelona, Spain



2200 Exhibitors



europe.cphi.com

CPhI Worldwide is the flagship trade show of the international pharma industry event network – CPhI. It offers an exceptional range of innovations and solutions from the entire pharmaceutical value chain. Exhibiting businesses from all levels of expertise, including multinational enterprises and promising start-ups, participate in this event which attracts 47 per cent C-suite executives on average.



Biotech, Healthcare & Life Sciences MEDICA

There are many reasons why MEDICA is so unique. Firstly, the event is the largest medical trade fair in the world – it attracts several thousand exhibitors from more than 50 countries in the halls. MEDICA showcases the latest trends and developments in medical technology and provides the opportunity to meet with leading experts and decision-makers in the medical industry.



November 13 – 16, 2023



Dusseldorf, Germany



4000 Exhibitors



medica-tradefair.com

Biotech, Healthcare & Life Sciences SPIE Photonics West

SPIE. PHOTONICS
WEST



January 27 – February 1, 2024



San Francisco, California, USA



1200 Exhibitors



www.spie.org

SPIE Photonics West is the world's leading photonics technologies event. Thousands of people attend Photonics West each year to learn, connect, and find the latest research and products. Topics cover biomedical optics, biophotonics, lasers, industrial lasers, optoelectronics, microfabrication, MOEMS-MEMS, displays, and more.

INTERPHEX

Biotech, Healthcare & Life Sciences INTERPHEX

From development to distribution, INTERPHEX is THE leading global event that takes you through all stages of the pharmaceutical product development lifecycle. Carefully curated education sessions, tons of networking opportunities, and access to over 500 global suppliers is what helps make INTERPHEX a premier event in the pharmaceutical industry.



April 16 – 18, 2024



New York, New York, USA



1200 Exhibitors



interphex.com

Biotech, Healthcare & Life Sciences BIO International Convention



June 4 – 8, 2024



San Diego, California, USA



1800 Exhibitors



bio.org

The BIO International Convention attracts 14,000+ biotechnology and pharma leaders for one week of intensive networking to discover new opportunities and promising partnerships. The event brings together global power players in the biotech and pharma industry at the world's most influential biotech meeting.



Biotech, Healthcare & Life Sciences

FIME



FIME is the largest trade event for medical device and equipment manufacturers, suppliers and distributors in the Americas with over 12,000 trade professionals from more than 110 countries across the world. From global manufacturers to established device suppliers, FIME brings together all the biggest names in the industry.



June 19 – 21, 2024



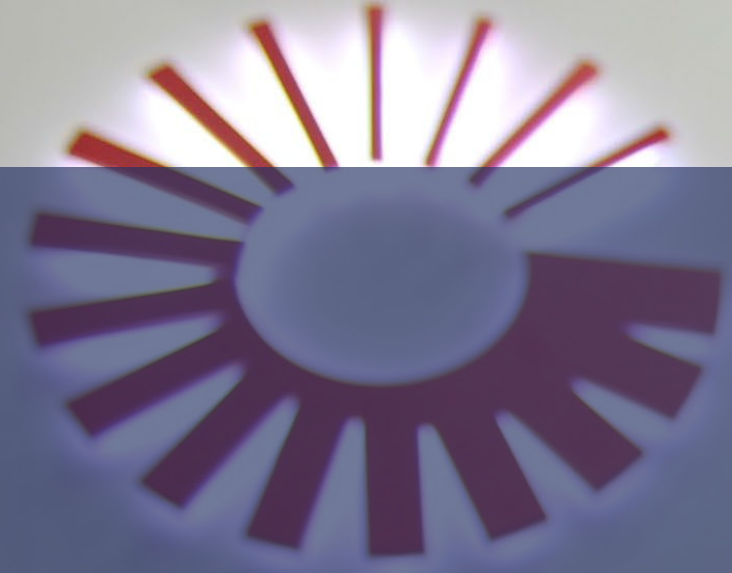
Miami Beach, Florida, USA



1000 Exhibitors



fimeshow.com



Raytheon
Technologies

Defense &
Security
Trade Shows

2023-2024

TRADE SHOW CALENDAR

Defense & Security Trade Shows

2023-2024

Summary



September 12 – 14, 2023



London, UK



1300 Exhibitors



dsei.co.uk

November 27 – December 1, 2023

Orlando, Florida

500 Exhibitors

iitsec.org

June 17 – 21, 2024

Paris, France

1800 Exhibitors

eurosatory.com



Defense & Security DSEI



September 12 – 14, 2023



London, United Kingdom



1300 Exhibitors



dsei.co.uk

DSEI connects governments, national armed forces, industry thought leaders and the entire defense & security supply chain on a global scale. With a range of valuable opportunities for networking, a platform for business, access to relevant content & live-action demonstrations, the DSEI helps strengthen relationships, share knowledge, and engage in the latest capabilities across the exhibition's Aerospace, Land, Naval, Security & Joint Zones.



Defense & Security I/ITSEC

The Interservice/Industry Training, Simulation and Education Conference (I/ITSEC) is the world's largest modeling, simulation and training event. The annual Interservice/Industry Training, Simulation and Education Conference (I/ITSEC) showcases simulation, education, modeling and training technology for the exchange of information among industry, the military, and the educational communities.



November 27 – December 1, 2023



Orlando, Florida, USA



500 Exhibitors



iitsec.org

Defense & Security EUROSATORY

EUROSATORY



June 17 – 21, 2024



Paris, France



1800 Exhibitors



eurosatory.com

The exhibition EUROSATORY is the global land and air benchmark event for Defense and Security (D&S). As a key interface between all the players in the international community, every two years EUROSATORY brings together more than 100,000 professionals working with D&S and managing crisis situations: businesses, governments, military staff, institutions and private bodies, and supranational organizations.

2023-2024

TRADE SHOW GUIDE

Thank You!

Contact us today to learn more about how our **lead-generation services** can elevate your trade show experience and accelerate your investment attraction efforts.



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+1-514-488-3168
info@researchfdi.com
researchfdi.com

